



that is under the age of thirteen may not provide DePauw University with personal information, and DePauw University will not use any such information in its databases or other data collection activities. Visitors under the age of thirteen and their parents or guardians are cautioned that the collection of personal information volunteered by unauthorized children online or by e-mail will be treated the same as information given by an adult until DePauw University becomes aware that the visitor is under the age of thirteen.

## **REVISIONS**

October 10, 2017 First version published, pending final ratification by institutional authority.

November 21, 2017 Added Third Party Conversion Tracking section.

